

Adam Bishop's Magnetic Marketing Onsite Training is the most results-oriented home care sales and marketing event you'll ever experience!

Have you reached the "referral plateau"? Are you struggling to increase—even maintain—market share?

Imagine if you had the proven tools to take your agency's referrals and profits to the next level. **YOU CAN...**

Adam Bishop will show you the way through his dynamic Magnetic Marketing Onsite Sales and Marketing Training, where you'll discover how to drastically increase your referrals with time-tested, real-world strategies virtually overnight!

Get ready for tons of tried-and-proven marketing tools and tactics focused on your situation or market.

Go ahead and take action today. It'll be the best decision you'll ever make to grow your referrals and profits!



Magnetic Marketing Onsite Training Agenda

Typical Schedule

All sessions are specifically designed for your home health, hospice or private duty agency and customized to your needs. We offer 20 classes.

Time	Class
8:30–10:45 am	Proven Sales and Marketing Strategies with Adam Bishop
10:45–11:00 am	Break
11:00 am–Noon	Home Care Sales Process
Noon–1:00 pm	Understanding Referral Source Needs — Working Lunch
1:00–2:00 pm	Disease-Specific Marketing
2:00–2:15 pm	Break
2:15–3:30 pm	Proven Community Marketing Strategies
3:30–4:30 pm	Proven Sales and Marketing Strategies
4:30–5:30 pm	Sales Support Tools/Q&A with Adam Bishop and Eric Crump

Cancellation Policy

Payment for Adam Bishop's Magnetic Marketing Onsite Sales and Marketing Training is due at time of registration. If you should cancel fourteen (14) days or more prior to the date of your Onsite Training, you will be offered a full refund less a \$75 service fee, plus all incurred travel fees. Cancellations made less than fourteen (14) days of the first stated date of your Onsite Training will not be eligible for a refund.

©2011 The ADAM Group. All Rights Reserved.



Home Health, Hospice & Private Duty

MAGNETIC MARKETING

Onsite Sales and Marketing Training



JUST GIVE US ONE DAY AND WE'LL SHOW YOU HOW TO SKYROCKET YOUR REFERRALS AND DOMINATE YOUR MARKET!

Are you struggling to get more referrals into your organization?

During Adam Bishop's Magnetic Marketing Onsite Training, you'll discover...

- ★ How to double or even triple your referrals in 60 days or less.
 - ★ How to avoid making the seven deadly marketing mistakes that every agency is making right now, which is costing them hundreds or even thousands of referrals every year.
 - ★ How to develop a referral-boosting marketing and sales plan on a zero-dollar budget.
 - ★ Simple, tried-and-proven steps to laugh in the face of a bad economy and industry reimbursement cuts.
 - ★ A few "little-known" strategies to dominate your market and say good-bye to your competition.
 - ★ How to turn every person on your sales team into a referral-generating machine.
 - ★ How to stop wasting time and money on marketing guesswork, and increase market share.
- ★ Why providing the best quality of care is just not enough to survive.
 - ★ And much, much more!

SCHEDULE YOUR Magnetic Marketing Onsite Training TODAY!

CALL 866-232-6477

or fax in the attached form

**Magnetic Marketing Onsite Event
\$4,950**

Expenses incurred during travel to and from client site are not included and will be additional.

"I highly recommend this to any type of agency. The strategies that you'll learn here will absolutely increase your referrals. We previously attended one of Adam's seminars, implemented a couple of the items he suggested, and we actually quadrupled our business already, so anyone out there that's considering Adam's Boot Camps or seminars, I highly recommend them."

Kim Ellis, Owner
ANS Home Health Services, Wisconsin

"It's like looking at the light and looking at the light switch and now I'm able to turn it on. I'm excited about what they've shared with us."

Rich Geraci, Owner
Health Sense Home Care, Texas

"I can honestly say that my business is about to explode. They have done the work for us. I guarantee if you try this, you will experience incredible growth in your business."

Ademola Osofisan, Owner
Serenity Home Health Inc., Michigan

"It is the best. We have developed a lot of team approaches. They've coached us through everything. We're raring and ready to implement all of these new changes and new things that they've taught us."

Lisa Walker, CEO
Health Systems 2000, Louisiana

ORDER FORM

Contact Information

Date: _____

Contact Name: _____

Agency Type (select all that apply): Home Health
 Hospice Private Duty Other _____

Company Name: _____

PO#: _____

Address: _____

City: _____ State: _____ ZIP: _____

Tel: _____

Fax: _____

Email: _____

Number of Attendees: _____

Payment Information

Payment type: Check/MO (payable to The ADAM Group)
 VISA AmEx MasterCard Discover

Name on Card: _____

Card #: _____

Exp Date: _____ Security Code: _____

Signature (required): _____

Credit Card Billing Address: _____

City: _____ State: _____ ZIP: _____

Fax completed form to 866-232-6470

**After we receive your order
information, we will contact you
to schedule your onsite training.**